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# Press Release

Contact: Sharon Bakke  
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FOR RELEASE  
9 A.M. MST, September 20, 2010

**ARROW PARTNERSHIP ANNOUNCES THAT JOE TARTELL JOINS THE  
FIRM.**

**GREENWOOD VILLAGE, CO, SEPTEMBER 20, 2010: Arrow**

**Partnership announces that Joe Tartell joins the firm. Joe  
will lead Arrow's Workday HCM Practice.**

Joe is a skilled team leader and motivator and has spent the majority of his career assisting organizations with transformational projects. He utilizes his experience across consumer products, retail, manufacturing, distribution and services organizations to bring clients long term profitability and growth. Joe has held management positions with Molson Coors Brewing Company, General Motors and subsequently has worked for Gartner and Accenture managing large scale transformation initiatives. Joe has worked extensively with HR departments implementing Payroll, HRIS, Compensation, Talent Management and Self-Service systems.

Arrow Partnership focuses on strategy, execution and results in solving our client's unique business challenges.

ENCLOSURE: Black and White Photo



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